

# SOUTH P.A

program ads

Size of Ad	Cost Per Show	Full Season Discount	Family Discount
Quarter page	\$60	\$40/show = \$160	\$45/show
Half Page	\$100	\$65/show = \$260	\$75/show
Full Page	\$170	\$110/show = \$440	\$128/show

## Quarter Page

Recommended File size

W x H

1020pix x 1548pix

3.4in x 5.16in

300 dpi

Ideal for personal ads

Design you own ad OR provide a photo with a message (max 45 words)

All ads are in B&W glossy

## Half Page

Recommended File Size

W x H

2120pix x 1548 pix

7.067in x 5.16in

300dpi

## Full Page

Recommended File Size

W x H

2120pix x 3176pix

7.067in x 10.587in

300dpi